

# Ivey Venture Forum

Thursday, November 4, 2010 | 1:00 pm to 6:30 pm | Toronto

## Sponsorship Opportunities

The Toronto chapter of the Ivey Alumni Association, in cooperation with the Pierre L. Morrisette Institute for Entrepreneurship, present the 3rd annual Ivey Venture Forum. Last year's event brought together over 200 entrepreneurs, investors, vendors and interested individuals in an exciting, information-filled day that generated many new professional contacts and business opportunities. This year's event promises to be even better, with exciting companies, more investors, and more networking opportunities. The day will include presentations by cutting-edge companies seeking funding as well as a discussion panel and presentation from experienced investors. The day concludes with a reception and provides outstanding networking opportunities with investors and companies alike.

Don't miss the opportunity to be involved with a marquee annual event during its exciting expansion! In addition to gaining access to premier capital providers and the opportunity to develop business relationships with industry experts, sponsors will receive:

### BENEFITS OF SPONSORSHIP

#### Exposure to the Ivey alumni network

- Approximately 7,000 alumni in the GTA
- Exposure to a captive audience of seasoned business professionals (2 in 5 alumni hold senior management positions)
- Exposure to the alumni network through prominent placement in alumni email newsletter & web site
- Affiliation with one of the top business schools in North America
- Association with a growing and annual marquee event
- Exposure to and support for one of the pre-eminent entrepreneurship institutes in Canada
- Support for the growth of small business and entrepreneurship - the foundation of the Canadian economy

#### Exposure at Event

- Prominent placement in event literature, signage and verbal recognition
- Valuable exposure to investors, entrepreneurs, vendors and colleagues
- Potential for development of key relationships with senior business executives

<b>MARQUEE</b>	Speaker slot* + Gold benefits	<b>CALL</b>	<b>GOLD</b>	Exclusivity in your industry category + Silver benefits	<b>\$2,500</b>	<b>SILVER</b>	Company table for 8 participants + Bronze benefits	<b>\$1,500</b>	<b>BRONZE</b>	Logo on web site, event booklet, and recognition at event	<b>\$500</b>
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\* If you wish to be a presenter, or wish to discuss custom sponsorship options, please contact us.

#### For more information, contact:

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